

DONOR PRIVACY POLICY

EarthShare California values and respects its donors' right to privacy. It affirms that its fundraising practices protect against unauthorized use of its contributor lists, and permits no general telephone solicitation of the public.

EarthShare California utilizes donors' personal information, such as names, mailing addresses and email addresses only for purposes of donor acknowledgement and/or when an individual voluntarily provides this information and opts to join our mailing list. Every ESCA electronic communication provides the opportunity for easy and instant removal from our mailing lists. ESCA does not share donors' personal or contact information with any third party organizations for purposes of solicitation.

For purposes of individual donor acknowledgement, ESCA releases donor names, contact information and donation amounts only to those ESCA affiliated member charities that are designated by our donors, and only with the consent of our donors. ESCA strives to ensure that all donors who request acknowledgment receive appropriate acknowledgment in an orderly, timely and effective manner from the managing federation (either an EarthShare affiliate or the national office) and the recipient member charity (for designated gifts).

Visitors to the ESCA Web site remain anonymous. ESCA does not require visitors to register nor provide personal information to view the site. There are instances when site visitors are asked for additional information in order to provide requested services. For example, information will be requested when making an online donation to ESCA so that the gift may be properly processed and receipted. ESCA's online donors choose the personal information that ESCA receives and can opt to remain anonymous. All credit card transactions are conducted over a secure server.

We use a number of web analytics products to optimize our website, including Google Analytics and Google Website Optimizer. These tools do not require our site visitors to identify themselves, and they do not provide us with any personal information about our visitors that is not supplied voluntarily. Our goal in using analytics is to continue to develop and tailor our content and infrastructure to better serve the needs and interests of our constituents. We encourage visitors to accept cookies when surfing our website so we can do our job of providing useful information as effectively as possible.

EarthShare California welcomes comments and questions about this policy. We are committed to protecting our supporters' information, and will make every reasonable effort to keep that information secure.

Board meeting February 2015.