## DRAFT

## ENVIRONMENTAL FEDERATION OF CALIFORNIA, INC. (Operating as EarthShare California)

## FINANCIAL STATEMENTS

For the Years Ended June 30, 2014 and 2013

# DRAFT

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#### **Independent Auditors' Report**

Board of Directors Environmental Federation of California, Inc.

We have audited the accompanying financial statements of Environmental Federation of California, Inc. (operating as EarthShare California), which comprise the statements of financial position as of June 30, 2014 and 2013, and the related statements of activities, cash flows, and functional expenses for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Environmental Federation of California, Inc. as of June 30, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

San Francisco,	California
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## STATEMENTS OF FINANCIAL POSITION

## June 30, 2014 and 2013

	2014			2013		
ASSETS						
Assets:	dt.	0.40.775	ф	006 120		
Cash	\$	840,775	\$	806,138		
Pledges receivable, net of allowance for uncollectible		604.462		721 700		
pledges of \$69,755 and \$75,820 Accounts receivable		694,462		731,722		
		1,220		1,220		
Prepaid expenses		13,568		13,105		
Property and equipment, net of accumulated		2 220		2 200		
depreciation of \$31,200 and \$30,420		3,320		3,306		
Deposits	-	2,760		2,974		
Total assets	\$	1,556,105	\$	1,558,465		
LIABILITIES AND NET A	SSETS	S				
•		_				
Liabilities:						
Accounts payable and accrued liabilities	\$	106,988	\$	41,388		
Campaign proceeds payable, net		1,081,076		1,117,523		
Affiliation fees payable to national confederation		82,159		74,905		
GEC						
Total liabilities		1,270,223		1,233,816		
Net assets:						
Unrestricted		282,171		319,938		
Temporarily restricted		3,711		4,711		
•						
Total net assets	_	285,882	_	324,649		
Total liabilities and net assets	\$	1,556,105	\$	1,558,465		

## ENVIRONMENTAL FEDERATION OF CALIFORNIA, INC.

(Operating as EarthShare California)

## STATEMENTS OF ACTIVITIES

## For the Years Ended June 30, 2014 and 2013

		2014		2013				
	Unrestricted	Temporarily restricted	Total	Unrestricted	Temporarily restricted	Total		
Support and revenue:								
Campaign revenue:								
Campaign results (gross)	\$ 1,172,917	\$ -	\$ 1,172,917	\$ 1,263,673	\$ -	\$ 1,263,673		
Total shrinkage	(69,755)		(69,755)	(103,557)		(103,557)		
Net total pledges	1,103,162		1,103,162	1,160,116		1,160,116		
Less designations to others	(582,086)	¥	(582,086)	(683,461)	-	(683,461)		
Shrinkage on designated to others	22,235	•	22,235	56,009	<u>/#</u> 2	56,009		
Net designations to other	(559,851)	2	(559,851)	(627,452)		(627,452)		
Net undesignated pledges	543,311	•	543,311	532,664	€.	532,664		
Other revenue:								
Administrative fees for raising funds on behalf of others	410,930	-	410,930	477,758	18	477,758		
Contributions	36,520		36,520	50,902	82	50,902		
In-kind donations	950	-	950	950	•	950		
Interest and dividend income	203		203	363	85	363		
Net assets released from restrictions:	1,000	(1,000)		1 000	(1.000)			
Satisfaction of program restrictions				1,000	(1,000)			
Total support and revenue	992,914	(1,000)	991,914	1,063,637	(1,000)	1,062,637		
Expenses:								
Program services:								
Undesignated campaign proceeds distributions	543,311	9	543,311	532,664	ుకే .	532,664		
Other program expenses	316,530		316,530	344,236		344,236		
Total program services	859,841	•	859,841	876,900	253	876,900		
General and administrative	122,896	*	122,896	136,478	596	136,478		
Fundraising	47,944		47,944	42,809		42,809		
Total expenses	1,030,681		1,030,681	1,056,187	:	1,056,187		
Changes in net assets	(37,767)	(1,000)	(38,767)	7,450	(1,000)	6,450		
Net assets, beginning of year	319,938	4,711	324,649	312,488	5,711	318,199		
Net assets, end of year	\$ 282,171	\$ 3,711	\$ 285,882	\$ 319,938	\$ 4,711	\$ 324,649		

See accompanying notes and auditors' report.



#### STATEMENTS OF CASH FLOWS

## For the Years Ended June 30, 2014 and 2013

	2014			2013	
Cash flows from operating activities:					
Changes in net assets	\$	(38,767)	\$	6,450	
Adjustments to reconcile changes in net assets to					
net cash provided by operating activities:					
Depreciation		780		640	
(Increase) decrease in assets:					
Pledges receivable, net		37,260		14,582	
Accounts receivable		-		(31)	
Prepaid expenses		(463)		(7,963)	
Deposits		214		(1,139)	
Increase (decrease) in liabilities:					
Accounts payable and accrued liabilities		65,600		(1,781)	
Campaign proceeds payable, net		(36,447)		238,063	
Affiliation fees payable to national					
confederation	T-G	7,254	_	26,406	
Total adjustments		74,198		268,777	
Net cash provided by operating activities		35,431		275,227	
Cash flows from investing activities:					
Purchases of property and equipment		(794)		(1,845)	
Net cash used by investing activities		(794)		(1,845)	
Net increase in cash		34,637		273,382	
Cash, beginning of year	1	806,138		532,756	
Cash, end of year	\$	840,775	\$	806,138	

### Noncash investing activities:

There was no retired equipment during the year ended June 30, 2014. Fully depreciated equipment with an original cost of \$2,180 was retired during the year ended June 30, 2013.

## ENVIRONMENTAL FEDERATION OF CALIFORNIA, INC.

(Operating as EarthShare California)

### STATEMENTS OF FUNCTIONAL EXPENSES

### For the Years Ended June 30, 2014 and 2013

	2014				3	2013										
		Other	C	eneral						Other		General				
	)	Program		and						Program		gram and				
	, <u>E</u>	Expenses	Adm	ninistrative	_F	undraising		Total	3.5	Expenses	_ A	dministrative	F	undraising	_	Total
Salaries and related expenses	\$	157,310	\$	62,111	\$	41,467	\$	260,888	5	223,15	4 \$	76,330	\$	38,563	\$	338,047
Contract services		82,481		27,494				109,975		24,95	8	9,341		Ē		34,299
Affiliation fees		35,916		(4)				35,916		44,22	8	0 <b>:−</b> :				44,228
Rent		15,897		5,713		3,229		24,839		18,97	1	3,805		2,004		24,780
Accounting		-		19,082		3€		19,082			-	32,000		5		32,000
Program expenses		8,931		-		( <del>=</del>		8,931		11,62	7			*		11,627
Travel		6,018		:=:		1,222		7,240		6,02	.5	V2		349		6,374
Bank charges		(4)		3,864		-		3,864			-	5,746		=		5,746
Insurance		2,411		867		490		3,768			-	2,705		-		2,705
Telephone		2,181		783		443		3,407		6,63	3	493		664		7,790
Meetings and conferences		550		1,698		111		2,359		1,23	8	1,721		10		2,969
Postage and delivery		1,226		60		249		1,535		1,43	0	87		139		1,656
Office and computer supplies		681		245		138		1,064		5,28	5	1,290		956		7,531
Depreciation		499		179		102		780		56	9	-		71		640
Miscellaneous	-	2,429		800	-	493	-	3,722	,	11	8 _	2,960	-	53	-	3,131
Total	\$	316,530	\$	122,896	\$	47,944	\$	487,370		\$ 344,23	6 \$	136,478	\$_	42,809	\$	523,523



#### NOTES TO FINANCIAL STATEMENTS

June 30, 2014 and 2013

#### NOTE A -- Nature of the Federation

Environmental Federation of California, Inc. (the Federation), which operates as EarthShare California, was established in 1982 as a coalition of various independent environmental groups (affiliated organizations). The primary purpose of the Federation is to broaden its affiliates' financial support by obtaining access to and coordinating participation in corporate and governmental payroll deduction fundraising campaigns throughout California. This support will help: (1) prevent human health problems from air, water and toxic pollution; (2) preserve and conserve fresh water, marine and land resources; and (3) develop educational programs which promote a sound and balanced use of our natural resources. The Federation represents 90 environmental organizations in over 206 workplace-giving campaigns.

For an organization to be accepted in the Federation, the organization must meet the qualifications specified in the Federation's by-laws. The Board of Directors determines the acceptance of a new member organization. The new member organizations are required to pay a joining fee of \$5,000 plus 10% of their respective net income from distributions for the first three years. Member organizations are required to perform a minimum of 30 service hours per year. Undesignated monies, less expenses, are normally divided 60/40 between local/common members and national members. The Federation can choose to apply for a different split, on a year-by-year basis (See Note H). Local and common members receive an equal share of the Federation's undesignated monies less expenses and any other member fees levied by the Board of Directors. There are currently 44 local and common members in the Federation.

#### NOTE B -- Summary of significant accounting policies

#### Basis of accounting

The Federation maintains its accounting records and prepares its financial statements on the accrual basis.

### Cash and cash equivalents

For the purposes of the Statements of Cash Flows, the Federation considers cash and cash equivalents to consist of demand deposits as well as cash on hand.

#### **Pledges**

Unconditional promises to give (pledges) are all expected to be collected within one year and are recorded at their net realizable value, net of uncollectible pledges. Conditional promises to give are not included as contributions until such time as the conditions are substantially met.



#### NOTES TO FINANCIAL STATEMENTS (Continued)

June 30, 2014 and 2013

#### NOTE B -- Summary of significant accounting policies (continued)

#### Allowance for uncollectible pledges

The allowance for uncollectible pledges is an estimate of annual campaign payroll pledges receivable that will not be collected. The estimate is based on collection history of prior year campaigns and is offset against campaign contribution revenue.

#### Fair value of financial instruments

The carrying amount of cash, pledges and accounts receivable, prepaid expenses and payables are stated at a fair value or approximate fair value.

#### Property and equipment

Property and equipment with useful lives of greater than one year costing \$500 or more are capitalized and are recorded at cost, or fair value if donated. Capitalized property and equipment are depreciated over their estimated useful lives of three to seven years on the straight-line basis. Donated material and equipment are recorded as contributions at their estimated value on the date of receipt.

#### Net assets

The Federation classifies its net assets and activities into one of three categories:

<u>Unrestricted</u>: Those net assets and activities which represent the portion of expendable funds available to support operations. A portion of these net assets may be designated by the Board of Directors for specific purposes.

<u>Temporarily restricted</u>: Those net assets and activities which are donor-restricted for: (a) support of specific operating activities; (b) investment for a specified term; (c) use in a specified future period; or (d) acquisition of long-lived assets. The Federation had \$3,711 and \$4,711 of net assets temporarily restricted for specific activities and future periods at June 30, 2014 and 2013, respectively.

<u>Permanently restricted</u>: Those net assets and activities which are permanently donor-restricted for holdings of: (a) assets donated with stipulations that they be preserved and not be sold; or (b) assets donated with stipulations that they be invested to provide a permanent source of income. The Federation has no permanently restricted net assets at June 30, 2014 and 2013.



#### NOTES TO FINANCIAL STATEMENTS (Continued)

June 30, 2014 and 2013

#### **NOTE B** -- Summary of significant accounting policies (continued)

#### Net assets (continued)

The expiration of a donor-imposed restriction on a contribution is recognized in the period in which the restriction expires. This occurs by increasing unrestricted net assets and decreasing temporarily restricted net assets in the Statements of Activities, and the release from restrictions is reported separately from other transactions.

#### Recognition of public support and allocations

The annual campaigns at worksites are conducted primarily in the fall of each year to raise support for allocations to the affiliated organizations. Donor contribution revenue is recognized as pledges are made based on donor pledge forms or employer summarized information. For campaigns where there is no such information, pledges are estimated based on prior year actual collections and allocations.

Contributions are allocated to affiliated organizations to the extent the donor designates a preference. Each member organization is distributed a proportionate share of receipts based on donor designations to each member.

Affiliated organizations also receive contributions directly from donors or third-party processors that are attributable to the Federation's annual worksite campaigns. The affiliated organizations are required to send these contributions to the Federation, so that these amounts may be recognized in the Federation's gross campaign results, and distributed appropriately. Management believes that not all of these direct payments are properly routed through the Federation, and the amounts may be significant, but difficult to ascertain. Net undesignated pledges are not affected by the shortfall of direct payments.

#### Grants

Grants are recorded as revenue in accordance with generally accepted accounting principles. Revenue that is donor-restricted is included in temporarily restricted net assets. As the restrictions are met, the revenue is shown as a release from restrictions and transferred from temporarily restricted net assets to unrestricted net assets.



#### NOTES TO FINANCIAL STATEMENTS (Continued)

June 30, 2014 and 2013

#### **NOTE B** -- Summary of significant accounting policies (continued)

#### Contributed goods and services

The Federation's policy is to recognize the fair value of certain contributed goods and services received as both a revenue and an offsetting expense in accordance with generally accepted accounting principles. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. During the year ended June 30, 2014 and 2013, the value of contributed goods and services included as in kind donations in the accompanying financial statements was \$950 per period and consisted of the use of facilities for Federation's annual general meeting. Other notable volunteer time that does not require recognition in the financial statements totaled over 1,170 and 1,600 hours during the years ended June 30, 2014 and 2013, respectively. The hours contributed were mainly devoted to speaker workplace presentations during campaigns and participation in the Federation's Board of Directors.

#### Functional allocation of expenses

The costs of providing the program services and supporting activities of the Federation are summarized in the Statements of Activities and in the Statements of Functional Expenses. Expenses that can be directly identified with a specific function are allocated directly to that function. Expenses that cannot be directly identified with a specific function are allocated among the program services and the supporting activities benefited. Occupancy related expense allocation is based on the square footage of the space used. Personnel related expense allocation is based on the staff time spent on each function.

The Federation reports its expenses on a functional basis as follows:

- Program services include specific campaign activities and educational efforts on the part of the Federation, as well as activities dealing with and providing information and referral for member agencies. Additionally, program services also include activities expenses related to the management of existing campaigns.
- Fundraising represents the costs related to attracting new campaigns and raising funds for internal
  operations. The fundraising activities include soliciting gifts, special events, writing grants and direct
  mail solicitation.
- General and administrative relates to all Federation overhead activities, including management and general aspects that are not related to fundraising or program activities.



#### NOTES TO FINANCIAL STATEMENTS (Continued)

June 30, 2014 and 2013

#### **NOTE B** -- Summary of significant accounting policies (continued)

#### **Income taxes**

The Federation is a qualified organization exempt from federal and California income taxes under the provisions of Sections 501(c)(3) of the Internal Revenue Code and 23701d of the California Revenue and Taxation Code. Therefore, no provision for federal or California income tax is reflected in the financial statements.

The Federation's income tax returns are subject to examination by federal and state taxing authorities, generally for three years and four years, respectively, after they are filed. The Federation believes that there are no material uncertain tax positions which require adjustment to the financial statements or additional footnote disclosure.

#### Use of estimates

Management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from management's estimates. Significant estimates include accrual of pledges receivable and the provision for uncollectible pledges.

#### NOTE C - Concentration of credit risk

Financial instruments that potentially subject the Federation to a concentration of credit risk consist primarily of cash and pledges receivable. The Federation maintains its cash in several accounts at two banks. The combined balance at times may exceed federally insured limits. The Federation has not experienced any losses in these cash accounts and believes it is not exposed to any significant credit risk.

Pledges receivable consist of promises from individuals to give through workplace giving campaigns. A shrinkage allowance is recognized for expected uncollectable pledges. Management does not expect actual results to differ significantly from net pledge revenue recognized.



### NOTES TO FINANCIAL STATEMENTS (Continued)

June 30, 2014 and 2013

#### NOTE D -- Property and equipment

Property and equipment at June 30 consist of the following:

	·	2013		
Computer equipment	\$	4,759	\$	3,965
Software Office equipment		25,812 3,949		25,812 3,949
		34,520		33,726
Less accumulated depreciation		(31,200)		(30,420)
Property and equipment, net	\$	3,320	\$	3,306

Depreciation expense for the years ended June 30, 2014 and 2013 was \$780 and \$640 respectively.

#### **NOTE E** -- Temporarily restricted net assets

Temporarily restricted net assets consisted of \$3,711 and \$4,711 for investment in technology infrastructure at June 30, 2014 and 2013, respectively.

#### **NOTE F** — Lease commitments

The Federation has a lease for its San Francisco office which expires on August 31, 2017. The Federation also rents office space in Los Angeles and storage space on a month-to-month basis.

The future minimum lease payments attributable to the facility lease are as follows:

	\$ 79,798
Thereafter	 <del></del>
2018	4,338
2017	25,902
2016	25,148
2015	\$ 24,410
Years Ending June 30,	

See auditors' report.



#### NOTES TO FINANCIAL STATEMENTS (Continued)

June 30, 2014 and 2013

### NOTE G -- Affiliation with EarthShare National

Environmental Federation of California, Inc. and other state environmental fundraising organizations have an affiliation agreement under the name EarthShare in their own respective states. The purpose of the agreement is to create a unified environmental fundraising confederation and adopt consistent financial accounting practices and disbursement arrangements.

Under the terms of the affiliation agreement, the Federation is required to remit 4% of cash receipts related to EarthShare member groups to EarthShare National as well as 40% of undesignated campaign revenue net of overhead and other allowable expenses to the members of EarthShare National. On a year-by-year basis, the Federation can submit a request to modify the required percentage remittance of the undesignated campaign revenue remittance.

The balances and transactions under the terms of the affiliation agreement are as follows:

		2014		2013	
Assets and liabilities as of June 30:  Net campaign proceeds payable to national confederation	\$	130,638	\$	129,304	
Affiliation fees payable to national confederation	:	82,159	_	74,905	
Total due to national confederation	\$	212,797	\$	204,209	
Revenue and expenses for the years ended June 30: Campaign proceeds distributions (net of fees) Affiliation fees expense	\$	108,306 35,916	\$	133,561 44,228	
	\$	144,222	\$	177,789	



#### NOTES TO FINANCIAL STATEMENTS (Continued)

June 30, 2014 and 2013

## **NOTE H** -- Subsequent events

The current year allocation of undesignated campaign proceeds of \$543,311 was made based on a 70/30 split between local/common members and national members. This change in allocation affects only the split between the national confederation and the local/common affiliated organizations, and will have no effect on the change in net assets of the Federation. Actual allocation of disbursements of undesignated campaign proceeds made during the year ending June 30, 2015 may vary from amounts accrued at June 30, 2014.

The date to which events occurring after June 30, 2014 have been evaluated for possible adjustments to the financial statements or disclosure is \_\_\_\_\_\_, which is the date on which the financial statements were available to be issued.